



Who are we?

Dieleman Fundraising is a Canadian, family-run company that provides programs to help communities raise the money needed for a better future! We have been perfecting our programs for 29 years! Helping you achieve your goal is our main priority. Dieleman Fundraising has a plethora of programs all in which we have been carefully crafting to optimize profits and take the work load off the volunteer's shoulders. Here at DFS we are most known for our catalogue fundraisers, we have a few options to choose from.

How it works?

We send a seller package for each student, these seller packages are collated for an easy distribution! The packages would include a personalized letter for your group, the catalogue and an order form. We create the personalized for you and we can include the dates, payment options and even the cause you are fundraising for! We ship these packages to you free of charge to start your fundraiser with ease.

We also know that inputting those orders can be daunting, that's why we do it for you! Simply send us your forms and we will enter the orders. We even sort everything for you so that each order arrives individually packed and labelled per student, per classroom for you. That means no sorting, opening boxes and repacking... just simply hand out the boxes!

Of course we understand that you may want to enter those orders yourself, we offer an easy online order entry system. This is also great for those last minute orders that come in! Along with this feature we offer an online login for the coordinator to view and track sales throughout the fundraiser. From here you have many tools at your fingertips, the option to bulk email all of the parents, reports that break down your sales and profit in more ways than one.

Whether you choose a standard campaign or an online only campaign our online ordering site has been perfected over the years. We have many great options for parents to support the fundraiser easily right from their phone or tablet. Once they create their account they can keep logging in each season to support the fundraiser. They may choose shipping to the school or even right their home or office. Orders that are shipped to a home address are sent via Canada Post along with tracking updates.

You will receive an invoice with your product delivery which reflects just what your group owes. You will hold on to your profit the whole time, in some cases we may send you a profit cheque. We ask for 25% deposit to be sent at time of order submission and then your final invoice be paid within 7 days of receiving your product.

Why choose us?

We offer great programs, quality products, high profits and we take on all the work! It will be the easiest fundraiser you ever run. Our Holiday catalogues are 48 page super shoppers which include amazing selections of heavy, quality wrapping paper you will never find in the store, jumbo rolls, reversible rolls, trio-pack rolls, with matching accessories and all. Our catalogues include new trending items for your home, kitchen and gifting.

JOY Limited Edition 2019 & Norcard Holiday Shop Edition 2019

- All-inclusive 48 page super shopper
- 2019 trending items for home, kitchen, holidays and gifts
- 42% Profit for retail sales of \$10,000.00 and under
- 47% Profit for retail sales of \$10,000.01 to \$20,000.00
- 50% Profit for retail sales of \$20,000.01 and up
- *Please see our policy sheet for new tax policy information.
- Free shipping if your invoice amount exceeds \$ 1500.00
- Under the Sea Prize Program may be added at a cost of \$25.00
- Packed and sorted for your convenience
- 4 week turnaround for product
- Catalogues come in a carry home bag ready for students to take home
- Online selling site will be activated and ready! We can add your school logo for you, ask us how!

What's the difference between Joy and Holiday Shop?

The main difference is the cover! Besides that the two catalogues are virtually the same. They both include all of our new trending 2019 items, and we have brought back some popular items from previous years that have been split between the two catalogues. Just choose your favourite one ☺

Once you have chosen your catalogue you may choose one or both of our add-on programs. **Gourmet Gifts** and **Heritage Candles Holiday Edition**. Both programs pair very well our main catalogues, both are set at 40% profit and help towards your shipping minimums.

NEW DIRECT SALE DFS CANDY CO. MINI MELTIES – *The Gourmet Smartie made with premium milk chocolate!*

- Candy Coated Premium Pure Milk Chocolate Melt in your Mouth Goodness
- Four Colourful Mixes to Suit your Seasonal Sale, Holiday, Springtime, Anytime Colours and Pink Inspirational Mix
- Each bag sells for \$3.00 retail and comes in a carrier box with 30 bags
- Each Carrier will cost \$42.00 plus applicable tax. You will collect \$90.00 for each carrier, that's a profit of \$48.00 per carrier before taxes.
- Minimum order is one Master Case which holds 4 carriers
- We pay the freight on orders of 10 Master Cases or more

NEW DIRECT SALE* JACKS GOURMET JELLY BEANS - All Natural

- Made with premium real fruit
- All natural flavours
- 18 delicious assorted flavours
- Each bag sells for \$3.00 retail and comes in a carrier box with 30 bags of jelly beans
- Each Carrier will cost \$42.00 plus applicable tax. You will collect \$90.00 for each carrier, that's a profit of \$48.00 per carrier before taxes.
- Jelly Bean carrier cases can be mix and matched with our chocolate almonds and caramels or NEW Mini Melties
- Minimum order is one Master Case which holds 4 carriers
- We pay your freight on orders of 10 Master Cases or more
- Give us a call today to get a personalized quote and selling plan put together perfectly just for your group!

DIRECT SALE CHOCOLATE COVERED ALMONDS - The choice is clear, check out our new packaging

- Made with delicious milk chocolate
- Classic favourites!
- Each bag sells for \$3.00 retail and comes in a carrier box with 30 bags of almonds and/or caramels
- Each Carrier will cost \$42.00 plus applicable tax. You will collect \$90.00 for each carrier, that's a profit of \$48.00 per carrier before taxes.
- Chocolate carrier cases can be mix and matched with our Jacks Jelly Beans or Mini Melties
- Minimum order is one Master Case which holds 4 carriers
- We pay your freight on orders of 10 Master Cases or more
- Give us a call today to get a personalized quote and selling plan put together perfectly just for your group!

Here are some new features we have in store this season:

- New fillable online booking form
- Downloadable social media graphics to promote your fundraiser on Facebook, Twitter, Instagram and your school website.
- Send us your school logo and we can upload it to your online selling site.



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